

Tracky Crombie

Creative Producer

www.trackycrombie.com

Profile

I am an independent Creative Producer with over 10 years experience working for companies in the creative and cultural sector in London and the UK. Extensive experience across diverse art forms, scales and locations has led me to roles with organisations such as Culture Mile, Museum of London, Superflux, The Royal Opera House, Create London, Coney, Look Left Look Right, Punchdrunk, The Invisible Dot, and The Kazimier. I am an excellent problem solver, work well under pressure, take to new tasks quickly and have a creative approach towards my role. All my work places sustainability, openness and inclusivity at its heart. I have worked on projects with audiences of 800,000, budgets of over £2 million and partners including British Council, The Southbank Centre, The National Theatre, The Barbican, eBay, Wellcome Trust, Arts Council England, Bloomberg, Google and The GLA.

Skills

Leadership

- Leading teams of people, from interns, volunteers and assistants to collaborators, artists, managers and experts
- Delegating, inspiring and developing skills with in a team at all levels
- Forging and maintaining relationships with partners, stakeholders, team members and artists
- Adapting and developing, flexibility and efficiently problem-solving

Communication

- Excellent written and verbal communication skills
- Creating presentations and formal documents for partners and funders
- Feeding into marketing and press campaigns at multiple levels
- Public speaking on projects including radio and TV appearances
- Facilitated workshops with people from all ages and backgrounds

Creative

- Programming and curating skills
- Creative problem-solving approach to everything
- Experience across art forms; theatre, visual art, performance, music, events, film and interdisciplinary work
- Understanding of a range of creative processes and other roles within a project; lighting, design, sound production, direction etc

Management

- Budget writing and management of up to £2million
- Writing, developing and managing schedules for multiple complex projects
- Experience of negotiating and writing contracts for artists, partners and funders
- Extensive experience of reporting and evaluating projects and programmes

Current Portfolio Projects

The Museum of London and Culture Mile / Freelance Creative Producer / Jan 2018 – September 2020

SMITHFIELD STREET PARTY – 30th August 2020

SMITHFIELD STREET PARTY - 25th August 2019

SMITHFIELD 150 – 24th - 25th August 2018

- Programmer and Creative Producer for Smithfield Street Parties in and around Smithfield Market as part of Culture Mile. *Smithfield Street Party – A Beastly Adventure* was 2019's iteration following the successful *Smithfield 150*, a two day, free, family friendly festival in and around Smithfield Market in August 2018, attracting 25,000 visitors with over 300 performers, with a £340,000 budget. The festival was part of the newly established Culture Mile which partners The Barbican, City of London Corporation, Guildhall, London Symphony Orchestra and the Museum of London together to deliver large scale, wide reaching projects within the City of London.
- Key responsibilities include; overall programming of all content, selecting artists and managing relationships, managing contributions and suggestions from all partners including local stakeholders and community groups, liaising with the production company and internal departments at the Museum of London.

TomTom / Creative Producer / 2019 onwards

- Working with TomTom and the Battersea Arts Centre to submit an alternative Arts Council Application for a site-specific version of Flash Gordon with Tom Cameron and Tom Bowtell.

Company Drinks / Creative Producer and Project Manager / 2017 onwards

- Creative Producer for a small community enterprise, delivering their large yearly fetes and fairs at their home in Barking Park for local families and organisations, and managing their capital work to make the building accessible.

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Select Previous Employment

Superflux / Creative Producer / 2019

- Creative Producer for projects across the summer including a short film Superflux create work which enables us to make positive choices now based on an uncertain and unpredictable future.

Royal Opera House / Senior Creative Producer / 2018 – 2019

- Role as Interim Senior Creative Producer of *The Audience Labs* to set up a new department focusing on engaging new audiences through new artists, technologies and spaces.

Create London / Creative Producer / 2015 - 2017

- Key responsibilities at Create included; project delivery and management, managing and setting budgets and schedules, stakeholder and relationship management, contracting artists and ensuring the vision of the company is upheld in all projects.
- Key Projects I delivered include; all art and craft activities at *Walthamstow Garden Party*, *Create Jobs – Creativity Works* programme for 18-25 yr olds, opening and management of *Chicken Town* – a social enterprise restaurant in Tottenham, *Your Ad Here* in Nigeria and the opening of *Rabbits Road* in Old Manor Park Library.

Look Left Look Right / Producer / 2013 – 2016

- Producer for projects such as *Once upon A Christmas* (Covent Garden immersive show), *You Once Said Yes* (Perth International Festival), *The Crunch* (Wellcome Trust touring project), *The Worlds First Shoppable Panto* (eBay), *Cityread* (London), *My Desert Island* (OVNV collaboration touring to Care homes).

CONEY / Producer and General Manager / 2009 – 2015

- Led the company through a period of organisational development, implementing new structures & processes as they became an NPO.
- Delivered all large scale projects such as *House of Cards* at Kensington Palace and *A Small Town Anywhere* at Battersea Arts Centre during this time

CONEY – House Of Cards @ Kensington Palace / Creative Producer / 2011 – 2014

- 2 large scale site specific performance installations which ran for 2 years with over 800,000 visitors.
- Directly responsible for creative development and delivery, budget management and negotiation of £750,000, management of 80 freelance artists/creatives, ongoing project management, relationship management with stakeholders, palace staff, visitors, cast and crew and for contract negotiation with Kensington Palace and all creatives.

The Invisible Dot / Venue & Event Manager / 2012 - 2013

- London Comedy Venue in Kings Cross.
- Responsible for implementing new processes and structures, office and building management, H&S, venue hire, advertising, recruiting & training staff, and project managing the final stages of the build of the venue.

Hide and Seek – Sandpits and Weekender Festival / Producer / 2010 - 2011

- A series of live gaming events at venues across London and the UK, culminating in a 3-day festival at the National Theatre, London.
- Responsibilities included recruitment and management of volunteers, designers, venues, schedules, health & safety and production and venue requirements, and overall delivery of the events.

Education

Goldsmiths College, University of London, - BA (Hons) - Drama and Theatre Arts